

LEGAL AND REQUIRED NOTICES

<u>Publishing company</u>	: OMIA S.A.S
<u>Registered office</u>	: ZI N°3, 66 avenue Maryse Bastié, BP 90616, 16340 L'ISLE D'ESPAGNAC France
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<u>Share capital</u>	: SAS (simplified company limited by shares) with a capital of €1,445,000
<u>SIRET</u> [French business establishment registration number]:	641 820 246 000 24
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COLLECTION OF PERSONAL DATA - FORM ENTRY

The information collected is subject to computer processing intended to answer the questions of Internet users in the first instance and to establish a database to inform them of our news in the second instance. The recipient of the data is the company OMIA.

In accordance with *loi "informatique et libertés"* [French Data Protection Act] of 6 January 1978, amended in 2004, you have the right to access and rectify any information concerning you, which you may exercise by contacting OMIA's Marketing Department, ZI n°3, 66 av. Maryse Bastié, BP 90616, 16340 L'ISLE D'ESPAGNAC, communication@omia.fr.

You may also, for legitimate reasons, object to the processing of data concerning you.

COOKIE POLICY

By visiting our website and using our services, you understand and agree to the way we process personal data in accordance with our privacy policy. We respect your privacy and the right to control your personal data. Please take a moment to read them. This is important!

Privacy policy and cookies

OMIA S.A.S. respects your privacy and the right to control your personal data. Our guiding principles are simple. Your data is protected and not disclosed to third parties.

OMIA's privacy policy describes what data we collect, the purpose of the processing, how you can control your own data and how to contact us. This Privacy Policy applies when you use applications, web pages and services that are included in an application or on a website operated by the Company. OMIA's DPO is a personally liable person in accordance with these conditions and is responsible for processing in accordance with the applicable legislation.

Here is a summary of what you can expect when you visit our website:

- We monitor your web activity for marketing purposes
- We collect personal information for marketing and communication purposes.
- We process personal information by sending it to integrated email and customer relationship management (CRM) systems for marketing and customer relations purposes.
- We store personal information in our databases for analysis and customer relations purposes.
- Your behaviour and activity on the web can be used for marketing purposes such as targeting and marketing analysis.

What personal data do we collect?

OMIA S.A.S. collects information mainly from you as a customer. Examples of personal data that we may collect are your company name, your name and other contact details such as telephone number, e-mail address or physical address. OMIA S.A.S. may update your information from other public records if this is necessary to maintain a good maintenance of the data repository.

OMIA S.A.S. records personal data in relation to:

- a) Notification of a service offered through the various platforms offered by OMIA S.A.S.
- b) When you enter your e-mail address or mobile phone number on the site.
- d) If you contact us by email, telephone, our websites and social media.
- e) If you sign up for an email subscription.

f) Your visit to our websites and when accessing our application, including, but not limited to, traffic data, location data, logs and other communication data, such as IP address, type of device, operating system and type of browser used for the visit.

Collection with consent:

By clicking on the "Close" button, you consent to the use of the personal data (company, name, telephone number and e-mail address) that you enter in forms in various places on this site for marketing purposes for the services to which you are exposed when you are asked to fill in your personal information. We also collect your IP address, geographic location and interests in order to better tailor our marketing to your needs.

By clicking on the "Close" button, you also agree that we may add a third-party cookie to your computer from the OMIA Company. This cookie will track you and your online behaviour on other websites in order to offer you marketing based on your online behaviour.

How we use the information we collect:

The Company processes personal data mainly for the purposes indicated below and for any other purpose mentioned at the time of collection:

- To perform functions through one of the platforms offered by OMIA;
- To enable good customer service, such as handling your requests, correcting incorrect information or sending information you have requested, e.g. newsletter, white papers, documentation;
- To manage customer profiles, carry out analyses and market research;
- For the administration of the system and to obtain statistical data on the behaviour and uses of our users;
- To develop, deliver and improve our products and services by analysing your behaviour on our websites and applications.
- Personal data is also used for analysis purposes to carry out segmentation and targeting, in order to develop personalised offers and services.
- To send you information and promotions by SMS, email, app, push or other digital contact channels such as social media since you have an active customer relationship with us;
- To contact you via the application, SMS, email or post about other offers, promotions or services that we think may be of interest to you. Please note that you may opt out of this promotion at any time;
- To provide you with relevant recommendations, offers and personalised services based on the needs of other people with similar behaviour to yours;
- To help us develop our site and application to be more useful and improve your user experience of the services offered by the Company by customising the display of the services to your profile;
 - To send important messages as a communication about changes to our legal notices;

We may share information with other companies that process data on our behalf to perform our services, i.e. analysis, distribution or other services to maintain and enforce our terms of use and delivery. However, the processing of personal data always guarantees a high level of security and confidentiality.

OMIA S.A.S. only cooperates with partners that process personal data within the EU/EEA or with companies that maintain the same level of protection as in the EU/EEA, for

example by adhering to the so-called Privacy Shield Agreement between the EU and the USA.

About cookies

When you use our site and our application, personal data may be collected via cookies. This can only be done with separate consent. This will store information about your usage and the pages visited. This may include technical information about your device and Internet connection such as operating system, browser version, IP address, cookies and unique identifiers. When you visit our websites where our services are presented, different techniques may be used to recognise you in order to learn more about our users. This can be done directly or through the use of third-party technology.

Right to be forgotten, storage and disclosure of personal data

You can withdraw your consent at any time by contacting us via the "contact us" function

Processing complies with the legislation in force and means that personal data is not kept for a longer period than necessary for the purposes of processing. The Company will retain your personal data for as long as you have a commercial relationship with us. For marketing purposes, information more than 4 years old is not used. This implies that the data will be deleted when they are no longer relevant or necessary for analysis or direct marketing purposes for the purposes for which they were collected. Some information may be kept longer if necessary due to other legal requirements. However, the processing of personal data always guarantees a high level of security and confidentiality.

Your rights and choices

You have rights to your personal data and can request the modification or destruction of your saved data. The Company will rectify, on its own initiative or on the customer's initiative, any data deemed incorrect. You can also request at any time that your data be deleted or that their use be limited by contacting us (see the "contact" section). If you believe that we are not respecting your rights, please contact OMIA S.A.S., communications department at communication@omia.fr or contact the Data Protection Authority in your country at <https://ec.europa.eu/newsroom/article29/news-overview.cfm>

You may opt-out of receiving marketing communications from us at any time by updating your account settings by clicking "Unsubscribe" in the email and SMS communications we send you. You are always welcome to contact our customer service to help you stop our communications.

Links to other sites

In the event that our site contains links to third-party websites, or websites or documents published by third parties, these links are provided for information purposes only. As OMIA S.A.S. has no control over the content of these websites or its materials, we are not responsible for their content. Nor is OMIA S.A.S. liable for any damage or loss that may result from the use of these links.

How to contact us

For more information on the management of personal data or if you have any questions, please do not hesitate to contact us:

Communications department
communication@omia.fr
Tel. +33 5 45 20 51 51

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